

Munich, 17 June 2009

## **Siemens expands its portfolio for energy efficiency in buildings to cover the area of lighting systems – Potential savings of up to 50 per cent**

**Siemens is with its divisions Building Technologies and OSRAM the only supplier in the market to offer customers a comprehensive portfolio for the reduction of energy costs in buildings used for commercial and industrial purposes. Products, systems and solutions from a single source for building automation and lighting systems generate energy savings of up to 50 per cent and result in a sustainable increase in efficiency in buildings of this kind. This means that the customer receives systematically designed products for the reduction of costs and – at the same time – a fast amortization rate.**

"In a typical building, energy accounts from more than 40 per cent of the operating costs. We therefore make use of energy-saving contracting in order to rein in these expenses. In the last few years, Siemens has converted more than 1,000 buildings to energy-saving technologies. In the process, energy savings worth around two billion euros have been achieved, and CO2 emissions have been lowered by around 1.2 million metric tons", said Johannes Milde, CEO of Building Technologies. "If we consistently incorporate lighting systems in our portfolio, the energy-saving potential is as much as 50 per cent. Energy-saving lamps, for example, are a very economical way of saving a lot of energy very quickly", added Martin Goetzeler, CEO of OSRAM.

The portfolio of the two Siemens units is aimed directly at customers' needs and enables the creation of a comprehensive range of energy-efficiency solutions for buildings. Collaboration between the global service and sales organizations of Building Technologies and the OSRAM network of partners from the lighting sector also ensures all-round customer support and manufacturers' warranties covering all the systems used. The worldwide building-technologies market that Siemens serves is mainly composed of the commercial and industrial sector.

The joint products, systems and solutions of Building Technologies and OSRAM for the enhancement of efficiency in buildings are part of the Siemens environment portfolio, with which the company achieved turnover of just under 19 billion euros in fiscal 2008. This corresponds to around one quarter of Siemens' total turnover.

#### ABOUT THE SIEMENS INDUSTRY SECTOR

The Siemens Industry Sector (Erlangen, Germany) is the worldwide leading supplier of production, transportation, building and lighting technologies. With integrated automation technologies as well as comprehensive industry-specific solutions, Siemens increases the productivity, efficiency and flexibility of its customers in the fields of industry and infrastructure. The Sector consists of six Divisions: Building Technologies, Drive Technologies, Industry Automation, Industry Solutions, Mobility and OSRAM. With around 222,000 employees worldwide Siemens Industry posted a profit of EUR3.86 billion with revenues totalling EUR38 billion in fiscal year 2008 (ended September 30). [www.siemens.com/industry](http://www.siemens.com/industry)

#### ABOUT OSRAM

OSRAM is part of Siemens' Industry sector and is one of the world's two leading lighting manufacturers. In FY 2008 (to 30 September 2008) it generated business worth €4.6 billion, of which 88% was in other countries. OSRAM is a high-tech business in the lighting industry – over 65% of its business is in energy-efficient products today. This globally oriented company employs over 43,500 people worldwide, supplies customers in around 150 countries and manufactures at 46 production facilities in 17 countries.

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