

# NOKIA

## Nokia in Brief

Nokia is the world's largest manufacturer of mobile devices; a leader in equipment, services and solutions for network operators; and a driving force in bringing mobility to businesses. Nokia is a broadly held company with listings on the Helsinki, Stockholm, Frankfurt and New York stock exchanges.

## Key data from 2005

- Head office in Finland
- Net sales of EUR 34.2 billion
- Operating profit of EUR 4.6 billion
- Number one in GSM and WCDMA devices
- 58,874 employees of some 120 nationalities
- R&D centers in 11 countries
- Production facilities in eight countries
- Sales in more than 130 countries
- Ranked by Interbrand as the world's sixth most-valued brand

## History

Nokia's roots go back to the foundation of the Nokia wood-pulp mill in 1865. We took our current form as a corporation under the laws of the Republic of Finland in 1967, upon the merger of three separate Finnish companies involved in a range of industries. In the early 1990s, Nokia decided to make telecommunications its core business and as a result we divested a number of other businesses.

## Structure

Nokia comprises four business groups: *Mobile Phones*, *Multimedia*, *Enterprise Solutions and Networks*

- *Mobile Phones* connects people by providing expanding mobile voice and data capabilities across a wide range of mobile devices. We seek to put consumers first in our product-creation process and primarily target high-volume category sales.

- *Multimedia* brings connected mobile multimedia experiences to consumers in the form of advanced mobile devices and applications. Our products give people the ability to create, access and consume multimedia, as well as share their experiences with others through a range of radio technologies.

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- *Enterprise Solutions* offers businesses and institutions a broad range of products and solutions, including enterprise-grade mobile devices, underlying security infrastructure, software and services. We also collaborate with other companies to provide fixed IP network security, mobilize corporate email, and extend corporate telephone systems to Nokia's mobile devices.

- *Networks* provides network infrastructure, communications and networks service platforms, as well as professional services to operators and service providers. Networks focuses on the GSM family of radio technologies and aims at leadership in three areas: GSM, EDGE and 3G/WCDMA networks; core networks with increasing IP and multiaccess capabilities; and services.

Our business groups are supported by various horizontal entities:

- *Customer and Market Operations* is responsible for marketing, sales, sourcing, manufacturing and logistics for mobile devices from Mobile Phones, Multimedia and Enterprise Solutions.

- *Technology Platforms* supports Nokia's overall technology management and development by delivering leading technologies and well-defined platforms both to Nokia's business groups and to external customers.

- *Nokia-wide horizontal units* drive and manage specific Nokia assets.

- *Corporate functions* support Nokia's businesses with company-wide strategies and services.