



We Bear Corporate Social Responsibility

As a part of its corporate social responsibility program, Siemens supports, has patronage of, or organises a series of interesting projects. Most funds are annually devoted to education. In this area we supported projects oriented to children and the young from pre-school age to university graduates. The sum allocated to charity, cultural and education projects in the last year exceeded SK 9,000,000.

Discovery Box

Discovery Box was a project under which we provided about one hundred kindergartens with an interesting didactic aid intended to raise interest in science and technology among children. Approximately 3,000 children aged 4 to 6 were thus given an opportunity to have first contact with the world of electrical engineering. The interactive-learning Discovery Box contains a variety of small cables, lamps, conductive and non-conductive wires, torches and a dynamo. Children, assisted by trained pedagogues, may carry out simple experiments to explore the world of electricity.

Siemens Young Generation Award

The Siemens Young Generation Award competition is intended for secondary vocational schools specialised in electrical and machinery engineering. In 2008, the Industry Automation/ Drive Technologies division announced the sixth year of the competition. The aim is to prepare students for the transition from theoretical, book-based knowledge to the needs of industrial practice through work on predefined projects. The young inventors are expected to prepare process automation applications for industry, production, as well as ordinary life. The competition may be entered by either individual students or pairs of students led by a specialist pedagogue.



Werner von Siemens Excellence Award

The target group of our Werner von Siemens Excellence Award competition is graduates from master's or doctor's university programs. We realise who will create the future and therefore support science and education, and strive to create the best possible conditions to facilitate the development of young scientists, engineers and inventors. This was the eighth year that we, together with the Slovak Rector Conference, rewarded the best diploma, doctoral and scientific theses in three categories. The winners presenting the best scientific, doctoral and diploma theses receive SKK 200,000, SKK 120,000 and SKK 80,000, respectively.

Field Poppies

One special project in which we are a partner is Field Poppies. It aids talented children from socially weak Roma families whose parents cannot afford to support their children's hobbies and provide good-quality education for them.

Employee Grant Program

As last year's news, we launched the Employee Grant Program under which Siemens employees were able to obtain financial support for different projects in their communities. Employees showed a great interest in the program, and we are therefore considering the launch of a similar program in the next year, too. In 2008, we supported 38 projects under the grant program. They included, for example, Babyfit Civic Association dedicated to the psychomotoric development of both healthy and handicapped children, which was able to buy creative aids for exercises thanks to the grant. Siemens also supported Deti Dunaja, a children's camp and summer workshops for children from crisis centres and children's homes. Kvietok Children's Centre of Jakubov was granted money to be able to purchase garden furniture and materials needed for completion of a children's playground and a sitting place for mums. We aided the Tatra Mountain Service which needs specific equipment required for their life-saving efforts. Petličky, a children's folklore assembly of Čaňa was granted money to purchase 15 complete folk costumes; we supported sporting activities of physically handicapped children from Zlaté Moravce; and we equipped a multi-sensory room with a Junior Fit rehabilitation set for children with learning and behavioural disorders. We provided funds for the purchase of a pulse oxymeter for the premature baby ward in Spišská Nová Ves. Thanks to our support, the relief station on Ivánska cesta Street in Bratislava built a self-service kitchenette for homeless people.